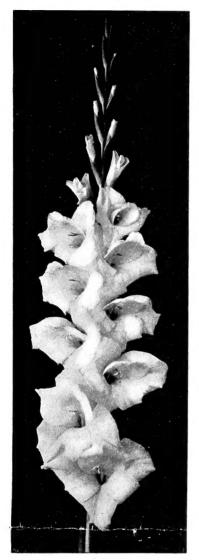
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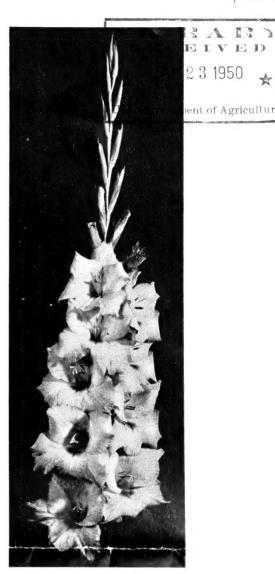




DIEPPE



RED RASCAL



BERNARD SHAW

Gladiolus - - - Spring 1950

Introductory Message

THE year just ended was most gratifying for us here at Croix Farms, for it meant an increase in our business, new friends gained and a strengthening of old ties. It is indeed a great pleasure to make new friends each season. We want you to know that we are especially interested in the success of your glads because therein lies the reason for the existence of our business. Furnishing you with the finest quality bulbs at a price that enables you to get top value is our continuous aim. Your enthusiastic reception of our offerings has been most gratifying and leads us to believe that we are approaching our goal.

We would like to have the privilege of meeting every one of you to thank you personally for your fine orders but of course that is impossible. I want you to know that we sincerely appreciate your business and confidence during 1949. For the year ahead it will be our purpose to continue meriting both. Thank you . . . and best wishes for 1950.

Louis R. Fischer



LEADING LADY



BETTY'S CHOICE



PHANTOM BEAUTY



SUNSPOT



ELIZABETH THE QUEEN



PETER PEITZER



ROSE O'DAY



SPOTLIGHT



New Gladiolus of Merit

Special Collections

Our gladiolus collections have been unusually popular in past years, many preferring to order their bulbs in this way. Collection prices are considerably below the cost of the same varieties if they were purchased individually from the regular price list. We have placed the finest varieties in these groups and a good selection of colors. All come to you correctly labeled. Because of these very low prices no further discounts are allowed. However, any way you figure it, these are the best values ever offered anywhere.

Out-of-the-Ordinary

AMRITA
BALLAD
BEACON
BURMA
CAMROSE
ELIZ. THE QUEEN
ETHEL CAVE COLE
GEN. MacARTHUR
HARMAU
KING LEAR

LADY JANE MOHAWK MAYLING PICARDY ROSA VAN LIMA ROSE DELIGHT SNOW PRINCESS STOPLIGHT WINSTON YELLOW HERALD

80 bulbs (1 to 11/4 inch) 4 each of above 20 varieties for \$3.00 40 bulbs (1 to 11/4 inch) 2 each of above 20 varieties for 1.75 40 bulbs ($1\frac{1}{4}$ to $1\frac{1}{2}$ inch) 2 each of above 20 varieties for 2.50

Fancier's Collection

ABU HASSAN
BURMA
CHAMOUNY
DIEPPE
ELIZ. THE QUEEN
FAIRY BUTTERFLY
JEANIE

I. VAN KONYNENBURG LEADING LADY ORIENTAL PEARL PANDORA PURPLE SUPREME RED CHARM SPOTLIGHT

56 bulbs (1 to 11/4 inch) 4 each of above 14 varieties for \$3.00 28 bulbs ($1\frac{1}{4}$ to $1\frac{1}{2}$ inch) 2 each of above 14 varieties for 2.40 42 bulbs (11/4 to 11/2 inch 3 each of above 14 varieties for 3.50

1949-1950 Holland Collection

BENJAMIN BRITTON HENRI DE GREEVE LIBRETTO

NEW AMSTERDAM POLYNESIA

2 bulblet of each (value \$6.00) for \$4.00 1 bulblet of each (value \$3.00) for 2.25

New Holland Collection

BELLE JAUNE GEN. EISENHOWER HENRI DE GREEVE IE MAINTIENDRAI

NOVA ZEMBLA **PACTOLUS** PFITZER'S CENTURY PRES. TRUMAN

2 small bulbs of each (value \$6.00) for \$4.00 1 small bulb of each (value \$3.00) for 2.25

U-Pick-M Collection

All bulbs are medium size.

```
3 LANTANA
5 MAYLING
3 ABU HASSAN
5 BALLAD
5 BEACON
4 BURMA
                                              MOHAWK
                                              ORIENTAL PEARL
                                             PANDORA
PICARDY
5 CAMROSE
4 CHAMOUNY
2 DIEPPE
                                              PURPLE SUPREME
4 ELIZ. THE QUEEN
5 ETHEL CAVE COLE
3 FAIRY BUTTERFLY
5 GARDENIA
                                           5 RED CHARM
5 REWI FALLU
5 ROSA VAN LIMA
4 ROSE DELIGHT
4 GEN. MacARTHUR
4 HARMAU
                                              SPOTLIGHT
  HARMAU
J. V. KONYNENBURG
LADY JANE
                                              STOPLIGHT
TIVOLI
                                            4 WINSTON
```

Select any 9 items from above for 2.00 Select any 20 items from above for 4.00 Select all 30 items from above for 5.50

Connoisseur's Collection

A real money saver.

2S ADORATION 3B BENJAMIN BRITTON 1M BELLE JAUNE 10B FRIENDSHIP 3S PFITZER'S CENTURY 4S PRES. TRUMAN 3M RAVEL 1M ROOSEVELT'S MEM-ORY 4M GEN. EISENHOWER
3B HENRI DE GREEVE
6M J. V. KONYNENBURG
2L LADY BOO
1S NOVA ZEMBLA
1S PACTOLUS 2B RED WING 2B SKYWAY 1S SPIC AND SPAN 2S SUNSPOT 1S PATRICIAN 4M TIVOLI

L indicates large, M medium, S small bulbs and B bulblets.

Each item a 50c to 75c value. Select all 20 items (value \$10.00 or more) for \$6.50 Select any 10 items (value 5.00 or more) for 3.60 Select any 6 items (value 3.00 or more) for 2.25

Thrift Collection

ALGONQUIN LANTANA
LADY JANE
LEADING LADY
MARGARET BEATON AMRITA BALLAD BEACON BLACK OPAL MAYLING BURMA CHAMOUNY CAMROSE MOHAWK PANDORA CRINKLE CREAM PICARDY ETHEL CAVE COLE ELIZ. THE QUEEN FAIRY BUTTERFLY PURPLE SUPREME R. B. REWI FALLU ROSA VAN LIMA SNOW PRINCESS GARDENIA GEN. MacARTHUR SPOTLIGHT HARMAU KING LEAR STOPLIGHT

100 bulbs (small size), 10 each of any 10 varieties for \$2.00 200 bulbs (small size), 10 each of any 20 varieties for 3.75 250 bulbs (small size), 10 each of any 25 varieties for 4.25 320 bulbs (small size), 10 each of all 32 varieties for 5.00

Beginner's Collection

For those that do not care to have the varieties labeled, we will put up a mixture from our named varieties containing all the various The same varieties if bought under label would cost considerably more. In fact, you could not get a better display of Glads at any price.

> 40 large bulbs (not labeled) for \$2.00 65 medium bulbs (not labeled) for 2.00 150 small bulbs (not labeled) for 2.00

Famous Trio Collection

JOHAN VAN KONYNENBURG

 4 large
 bulbs of each (value \$2.70) for \$2.00

 8 medium
 bulbs of each (value 3.45) for 2.25

 15 small
 bulbs of each (value 4.30) for 2.75

 15 small

Rare Bulblet Collection

Sensational Offer.

6 NOVA ZEMBLA 12 ADORATION 6 BELLE JAUNE 1 CONNIE G 2 EVANGELINE 2 PATRICIAN 2 PARTHIENA 2 RED WING 8 FLORENCE NIGHT-4 RED RASCAL INGALE 8 FRIENDSHIP 2 SKYWAY

All 12 items above (value \$6.00) for \$4.25 Any 8 items above (value \$4.00) for 3.00 Extra Super Value: We guarantee to add extra bulblets of

these same varieties (our selection) up to values of \$1.50 to \$2.50. Perhaps more—just try us.

How To Order

DISCOUNTS

Please note that the discounts apply only when cash is remitted with the order. No discounts are allowed on Collections, on varieties marked "Net," or on wholesale orders.

Cash Discounts

10% on orders from \$ 3.00 to \$ 5.00 15% on orders from 5.00 to 15.00 20% on orders from 15.00 and up

TERMS

Send remittance in full or 25% deposit; balance before shipment. Transportation charges prepaid on retail orders of \$2.00 or more. Under \$2.00, add 25c to cover handling costs and transportation charges. Do not send remittance in postage stamps as they cannot be exchanged for cash. As the planting and care of all bulbs sold by us are beyond our control, we cannot be in any way responsible for the results after planting.

OUALITY STOCK

Cheap prices are only made possible by inferior methods of growing or by careless handling of stock after digging. Such practices will be inevitably reflected in the quality of flowers produced. We have tried to meet fair competition and at the same time offer stock that is of the highest quality obtainable. Our prices, we believe, are as low as those of any other reputable grower and our discounts even greater.

MISCELLANEOUS INFORMATION

Large bulbs are $1\frac{1}{4}$ inches or more in diameter but in most cases will be $1\frac{1}{2}$ to 2 inches, medium bulbs $\frac{3}{4}$ to $1\frac{1}{4}$ inches and small bulbs $\frac{1}{4}$ to $\frac{3}{4}$ inch. When there is a figure before the price such as 2-.15 it means 2 bulbs for 15c. Five bulbs sold at the 10

CULTURAL DIRECTIONS will be included with each order when requested.

Extra Bulbs

We have always been very generous in giving extra bulbs and over-count which are included with each order. No change in this policy is contemplated this season. So just give us a trial and we will endeavor to more than please you.

Gladiolus Bulb Dips

NEW IMPROVED CERESAN

1-oz. new Improved Ceresan; 3 teaspoons of a spreader sticker; 3 gallons of water. Mix the Ceresan and spreader together, then add a small amount of water, stirring until a smooth paste is secured, after which add the remainder of water. Use a wooden paddle for stirring and don't get the concentrated mixture on the hands, as it can cause serious burns. Bulbs treated in the weakened solution can be handled without harm. Soak bulbs for 15 minutes, bulblets for 30 minutes and plant immediately.

4-tablespoons Lysol to 3 gallons of water or 1 pint Lysol to 25 gallons of water. Soak bulbs 3 to 6 hours and bulbets 12 to 14 hours. Plant same day, while wet if possible.

CALOGREEN

The use of Calogreen as a dip for the control of neckrot and scab on Gladiolus bulbs has been found very successful. It takes 1 lb. of Calogreen to 10 qts, of water or approximately 12/3 oz. to 1 qt. of water. Stir vigorously to wet the particles so that they will better stay in suspension. Place the bulbs in a screen container and submerge them into the solution. Soak them for about 5 minutes, then merge them into the solution. Soak them for about 5 minutes, then remove and drain for a short time before planting. Plant wet. If large quantities of bulbs are to be treated the solution will have to be strengthened by the addition of Calogreen from time to time. Stir the solution after each dipping. After treatment the remaining Calogreen will settle to the bottom and this can be recovered for future use by filtering or drying. This is a very easy dip to use.

Summer Control of Thrip

Apply a 5% D.D.T. dust to plants, beginning when growth is about 6 to 8 inches high. Use every 10 days until blooming. If a liquid spray is preferred, mix 1 oz. of 50% D.D.T. with 3 gallons of water. The addition of 2 teaspoons of Dreft or other standard spreader is advisable.

Winter Control of Thrip

A light dusting of 5% D.D.T. on the bulbs in storage is most effective. About .1/4 oz. to 1 peck of bulbs is sufficient.

Jips from One to Another

LEGUMES HARMFUL TO GLADS

Extensive research the past few years by plant pathologists have proved that virus diseases of gladiolus are transmitted from various legumes, chiefly beans, peas and certain sweet clovers. Aphids or plant lice feeding on the legumes and then feeding on the glads will infect these plants.

Virus can also be conveyed from one glad to another. For that reason destroy all plants that show mottled foliage or discoloration of blooms. Disease symptoms will show up the same season that infection is spread. Include along with your thrip sprays, a contact insecticide for killing the aphids, such as Black Leaf "40" or similar

QUALITY PAYS

The quality of Croix Farms bulbs has been carefully and surely built. But careful buyers are skeptical buyers. They need proof. They are not always willing to take the word of a grower himself. We will say this, however, that the demand for our bulbs is increasing year by year, and with more practical and efficient growing methods we can offer these high quality bulbs at well below what is being asked for comparable quality.

Any good garden soil will grow glads—not too light or too heavy and slightly acid is best. Your State Agricultural Department can test it for you, telling you the degree of acidity and if lacking in certain fertilizer elements. Don't plow or spade your soil in the spring if it is too wet. Wait until it crumbles under pressure in your hand. Thorough working the soil so that it is pliable is necessary.

PLANTING

Large bulbs should be set 5 inches deep, medium bulbs 4 inches, small bulbs 3 inches and bulblets 2 inches. In extremely sandy soil plant a little deeper. For exhibition plant 6 inches apart—for home commercial use, plant large bulbs 4 to the foot and closer for smaller bulbs. For best results plant in rows like vegetables and smaller bulbs. For best results plant in rows like vegetables and as summy breation that is free of tree and shrub roots. They can thanke grown in flower borders if not crowded too close among accomplants.

No trouble with these little creatures any more if D.D.T. recommendations are followed.

FERTILIZER

Scientific experiments have proved that indiscriminate use of commercial fertilizers actually can be harmful to the plant and makes them more susceptible to disease. It also causes a delay in blooming. The best method is to prepare your soil the year previous to planting, using animal manure, compost or green crops turned under, together with super phosphate. Most soils are not deficient in potash. If you have done this or used some other method to get your soil in good shape, it will not be necessary to use any form of fertilizer at planting time. One or two light side dressings of nitrogen applied during the summer will give you larger blooms. Another good practice is to fertilize at time of blooming or shortly after. The plant will take up this food and store it in the new bulb. Such bulbs will have the vitality to get off to a vigorous start the next season. A final precaution—it is better not to use any fertilizer than to use too much.

WATER

content in the soil that makes the nutriment It is the water available to the plant. For that reason it is important that your glad beds never dry out. If you want show blooms, use plenty of

giad beds never dry out. It you want show blooms, use plenty of water. Frequent light applications is not good—one inch of water applied with overhead sprinklers is best.

All bulbs grown by Croix Farms are protected from damage due to drought by overhead irrigation. The right amount of moisture applied at the correct time definitely makes plumper bulbs that will produce finer blooms.

PRICES

In conclusion we want to state that you can't expect top grade planting the right kind of bulbs—that is young high crowned bulbs that are packed full of vitality, having received the proper culture the year previous. We give our bulbs that care.

Descriptive Price List

Retail items are all prepaid.

	Per	Large	Med.		Per	Blts.
ABIGAIL (Myers) Light lavender similar to Minuet. Good growth with medium size florets.	1	.60	.40	.20	6	.25
ABU HASSAN (K. & M.) Finest deep rich violet. Tall strong plant that is an improved Pelegrina.	2 10	.25 1.00	320 .60	1030 .30	25	.25
ADORATION (Klein) Creamy pink orchid with cream throat, a perfect blend. Very early bloomer and fine grower. Good propagator. A pastel Glad sure to be popular with florists.	1 10	.60 4.80	.40 3.20	.25 2.00	6 100	.25 3.00
ALGONQUIN (Palmer) Tall brilliant scarlet. Unusually fine.	2	.20		1025	50	.25
AMRITA (Palmer) Clear capucine buff. Waved and ruffled.	3 10	.25 .70	525 .40	1025	50	.25
ARETHUSA (C. Fischer) Heavily ruffled apricot-tan. Very fine.	5 10		.25	1025 .25	40	.23
BALLAD (Palmer) Light rose with light yellow throat. Large ruffled blooms on tall plant.	2 10	.20 .80	425 .50	1025 .25	50	.25
BEACON (Palmer) Bright rose-scarlet; large cream blotch.	3 10	.25 .70	525 .40	1025 .25		
BEAUTY'S BLUSH (Fischer) Cool, soft blushing pink or pale flesh Florets open flat and neatly arranged on a tall spike. We like this very much,	110		.20	225 1.00	20 100	.25 .75
BELLE JAUNE (K & M) Solid self-color medium vellow, slightly waved. Tall wiry stem. Very early and excellent cut flower.	1 10	.75	.50 4.00	.35	3 100	.25 7.00
BELTRAMI (Lins) Golden-brown to rose-mulberry, Large ruffled and fluted blooms. Fine smoky,	2	.20	320			
BENJAMIN BRITTON (K. & M.) Deep toned lavender approaching light purple. 5½ inch florets with 6 to 8 open. Early flowering, strong grower and good propagator.	1	2.00	1.50	1.00	1 10	.25 2.00
BERNARD SHAW (K & M) Clear light pink, carmine feathering. Tall spike with six large blooms open. Ex- ceptionally fine light pink.	1	.75	.60	.40	3	.25
BETTY'S CHOICE (Harris) Delicate shade of deep rose with a creamy white throat. Very lovely,	2 10			.20 .80	25	.25
BLACK OPAL (Errey) Velvety dark red. Best in this color. Tall.	3 10	.25 .70	525 .40	1025 .25	50	.25
BLUE BOY (Butt) A very fine blue violet with darker blotch. Good grower and should become a good commercial.	1	1.00	.60	.40	4	.25
BURMA (Palmer) Heavily ruffled deep rose. Large; tall.	10 2	.20 .80	425 .50	1025 .25	50	.25
CAMROSE (Twomey) Soft shell-pink; cream throat. No markings or flecking. Tall spikes. The most beautiful and decorative soft colored Glad.	3 10	.25 .70	525 .40	1025 .25	50	.25
CHAMOUNY (Baerman) Light cerise-rose. Distinctly different.	2 10	.20 .80	425 .50	1025 .25	50	.25
CONNIE G (Woods) An outstanding deep cream with soft yellow throat. Could be classed as a light warm yellow. Heavily ruffled 6 inch florets of waxy texture. Tall. A great Glad.	1	3.00	2.00	1.50	10	.50 4.00
CRINKLE CREAM (Ellis) Large ruffled light yellow. Very good.	2 10	.20 .80	425 .50	1025 .25	50	.25
CYNTHIA (Graff) Net. A soft yellow that is very attractive. Tall grower and early flowering. Florets slightly recurved with a bit of frilling.	1	3.00	2.00	1.00	1 10	.35 3.00
DELIGHTFUL (Carpenter-L. Fischer) A sport of orange delight but taller and a more smooth color of bittersweet orange. Strong grower.	3 10	.25 .70	525 .40	1025 .25	50	,25
DIEPPE (Hassall) Beautiful velvety salmon scarlet, darker blotch. Good grower. Exceptionally fine	10	.25 1.00	425 .50	1030 .30	25	.25
DOROTHY ARMSTRONG (Beardmore) Net. A medium shade of purple. Strong grower with tall graceful spike, Fine cutter.	1	.50	.35	.25	5	.25
DREAM CASTLE (Lins) Warm coral pink; lighter throat. Ruf- fled.	1 10			.25 2.00	5	.25
ELIZABETH THE QUEEN (White) Clear mauve; darker lines. Beautifully ruffled.	2 10	.20 .80	425 .50	1025 .25	50	.25
ETHEL CAVE COLE (Cave) Large light pink. Tall strong grower. EVANGELINE (Palmer) A very beautiful pink or almost buff pink. Soft creamy throat adds to its beauty. Large nicely ruffled florets on tall spike. One of the very best.	10 1	.20 .80 2.00	425 .50 1.50	1025 .25	50	.25

	Per	Large	Med.	Small	Per	Blts.
FAIRY BUTTERFLY (Sommers) Blend of pink and creamy buff, Small flowered type, Tall and early, Very fine.	2 10	.20 .80	425 .50	1025 .25	25	.25
FEUERREITER (K & M) Rich vermillion red. Large open flowers of heavy texture, well placed. A very fine new red.	1		.75	.50	5	.25
FIRMAMENT (K. & M.) A fine new light blue violet. Nice early blue commercial.	10 2	.25 1.00	325 .70	525 .40	20	.25
FLORENCE NIGHTINGALE (Harris) Glistening pure white. Ruffled florets nice- ly arranged on tall tapering spike. One of the better new whites and a fine commercial.	1	.75	.50	.30	4	.25
FRIENDSHIP (Fischer) A pure pink blending to a waxy cream white throat. Medium decorative ruffled blooms on a slender tall spike. One of the finest pinks. Similar to Tivoli but smaller.	1	1.00	.75	.50	10	.25 .50
GARDENIA (Scheer) Creamy white. Tall wiry stems. Good cut flower.	3 10	.25 .70	525 .40	1025 .25	50	.25
GENERAL EISENHOWER (Salmon) Brilliant begonia-rose, very tall with huge florets. Very worth while.	1 10		225 1.00	425 .50	25	.25
GEN. MacARTHUR (Hatch) Glowing light rose. Slightly ruffled blooms on a tall strong plant. Early.	3 10	.25 .70	525 .40	1025 .25	50	.25
GLEAM (Fischer) Heavily ruffled light yellow. Heavy substance of waxy texture. Unusual.	2	.20	425	1030	50	.25

MONEY SAVING DISCOUNTS

Why We Can Lower Prices

We believe our discounts to be the most generous offered anywhere. (See discounts on opposite page). Please note that you deduct the discounts in actual cash and not in extra bulbs as offered in most Glad catalogues. Then too, considering the high quality of our stock, together with our very reasonable catalogue prices and your conclusions will be—"It's a bargain!" However, our lower prices and outstanding discounts are not made at the sacrifice of quality but rather through keeping the catalogue cost down to a minimum, coupled with other money saving practices. We are happy to pass on these savings to our customers.



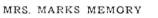
PRES. TRUMAN



HIGH LIFE

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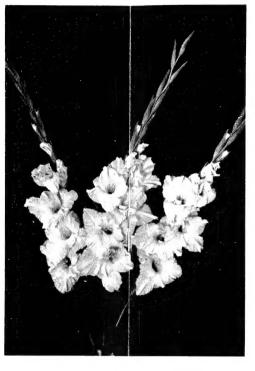
WINSTON



TIVOLI



PACTOLUS



GLEAM



TROCADERO



ARETHUSA



AMRITA



LAVENDER PRINCE

Gladiolus Chatterbox Review

I T is indeed a pleasure to chat about the newer glads and to review the performances of the better well-established varieties. The flow of new introductions is continuing at a rapid pace but it is our aim to offer only the very best. We are dropping from our list eighteen varieties that have been superseded by others with superior characteristics. Twenty-one new super beauties have been added. The following remarks as based on observations from field-grown glads with no attempt being made to force show spikes. While our results may differ from other growers, I trust that this résumé will prove both interesting and helpful in making your selections.

WHITE—One of the top whites the past season was Florence Nightingale—truly grand and well recommended. Swing is an exceptional good pure white except that attachment may be weak. Very appealing was the intensely ruffled White Christmas though not as reliable in growth as some. Pure white Vrede, with its air of elegance, is outstanding. Mt. Index, with its pure yellow blotch, proved to be of value as an early tall cut flower. Three good performers from Europe were Snowflake, Nova Zembla and Roosevelts Memory, all being large and tall. Silver Wings gave us a fine array of magnificent blooms. Of the older whites Margaret Beaton and Snow Princess are still going strong, the latter one of the leading cut flowers.

CREAM—Still a leader is **Leading Lady**—a great winner in this class. **Helen Eaken** was a bit earlier to bloom and this elegant cream has a mild green sheen on its lower petals. One of the most beautiful was ruffled **Connie G.** Its lustrous texture and color is a sight to behold, though it may not be as strong a grower as some. Huge **Oriental Pearl** is the strongest and largest in this group. **Lake Placid** was again a very distinctive white, while the older **White Gold** is still going strong. **Salmon Glory** is one of the better ones from Holland. It has a blotch but is very distinctive. **Lady Jane** is a most popular cut flower.

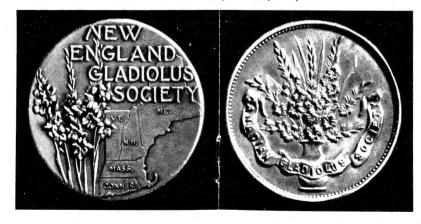
YELLOW—Spotlight still holds the spotlight though it is a blotched variety. It is grand. Cynthia was an exceptionally pleasing new medium yellow with slight frilling. It looks good. If you like the dazzling type try Manchu. Belle Jaune is proving to be an early cutter of value. Also early is the frilly Yellow Herald. One the most beautiful is Crinkled Cream and it really has class. Gleam is lovely but a bit short. Oregon Gold and Van Gold are still recommended.

BUFF—One of the most spectacular is the showy Pactolus. Its prominent scarlet blotch on a warm buff is very different. Buff Glads are always very beautiful but one of the best pastels is Kawatiri from New Zealand. A soft buff tinted pink at edges. Sunspot continues its winning ways. I am sure you will like it along with Sunlight. A beautiful spike of the ruffled Arethusa is still hard to beat for color and form. If the smaller dainty type are liked Fairy Butterfly cannot be beat. Its tall, airy, graceful spikes are in much demand for early cutting.

ORANGE—The new deep orange Huahina from Holland looked very good, but only tested from small bulbs. Henri de Greeve from the same originator, is very striking and should become very popular. Orange Gold, Trocadero and Gratitude are all tops but each a little different shade. Kestral and Lantana deserve recognition.

Special Awards

We have never published a complete list of all our show winnings but we would just like to point out here some interesting highlights. Over a period of the last 10 years, Croix Farms have been awarded 18 medals, including 2 gold, 7 silver and 9 bronze. These have been received from the following Gladiolus societies: New England, American, Canadian and Minnesota; also the Midwest Glad Show, American Peony Society, Pennsylvania Horticultural Soc., Minnesota Horticultural Soc. and Minnesota Peony and Iris Soc. In addition to the medals we received 15 silver cups and vases, 4 engraved plaques and countless numbers of ribbons given for sweepstakes, championships and special awards. We are proud of our show achievements. Our customers can do likewise if they plant championship stock.



SALMON—Polynesie was very impressive, color being slightly darker than Picardy. An unusually strong grower and top show and commercial prospect. Also very impressive were Prosperity and Victory Queen, Spic and Span continues to gather in the blue ribbons, though there are other colors I like better. Dieppe is one of the grandest glads and would place in my estimation in the ten best. Its color is a mellow salmon scarlet. Harmau is similar but not quite so brilliant.

SCARLET—Pfitzers Century stood out for us in this class along with Johan van Konynenburg, both being European introductions. Though tested in more limited quantities Je Maintiendroi gave us some fine tall spikes. The flashy Beacon and artistic Algonquin are worthwhile.

PINK—Friendship was really nice. Here is a glad that you can't help but love for its pure color and distinctive fine spikes. Skyway was another color favorite. Florets are the purest pink and of rounded form. None better. Lighter in tone is the fine Buff pink Evangeline, one of Prof. Palmer's best. Blush pink Beautys Blush was excellent again, Phantom Beauty will open a ribbon of bloom of a warm shell pink tone. This along with Treasure Island, Bernard Shaw and President Truman were all very outstanding. Lady Boo should appeal to both grower and florist because of ease of culture and fine color. Of the older pinks Pandora, Camrose and Ethel Cave Cole are still tops.

RED—Red Wing appears to be one of the better reds. It is a richly colored, slightly ruffled beauty. Also outstanding was the large and bold Intruder. One of the most brilliant is Feuerreiter, a fine Pfitzer variety. A wine red of promise is New Amsterdam coming to us from Europe. Tall ruffled Red Rascal was pleasing on one year's trial. Red Charm is in there still battling with the leaders. Tall Black Opal is the richest toned black red.

ROSE—One of the finest glads to come to us from Europe is the exquisite toned Tivoli. A great glad destined to become a leading commercial. Adoration, a light toned orchid pink looks promising and very early too. Gen. Eisenhower, Topflight and Betty's Choice are a fine trio, the latter being a lighter version of Chamouny. Rose O'Day and Rose Charm are tops in the deeper shades. Rich toned rose-red and heavily ruffled Burma is one of the great glads of the past several years. It's a sensation. Rosy Red was rather nice too.

LAVENDER—Elizabeth the Queen still leads the parade in this group. It's an exquisite ruffled beauty. The nearest to true lavender is Patrician. If it continues to perform well it will rank with the leaders. Benjamin Britten, a deep toned lavender approaching light purple is very different and may become a valuable commercial. Ruth Ann, a pink lavender with an orchid blotch, looks promising. The dark mauve lavender Parthiena is a new giant that has winning ways. Minstrel also has giant florets which are butterfly type, being slightly ruffled and needle pointed. Lavender Prince is a good commercial as is the smaller flowered Lavender & Gold.

PURPLE—Lancaster and the older King Lear are perhaps the most beautiful and they really have class. Purple Supreme and Dorothy Armstrong are reliable commercial purples. The very large Mrs. Marks Memory, a rose purple, was well liked.

VIOLET—One of the largest blues we have grown was the light toned new Libretto from Europe. Looks promising on one year's trial. We liked the clear blue toned Blue Boy with its contrasting darker throat. Ravel is going to make a grand cut flower of medium violet. It is very large and tall. Abu Hassan is the darkest toned but smaller than the above mentioned. High Life is a light blue also of moderate size.

	Per	Large	Med.	Small	Per	Blts.
GOLD DUST (Pritzer) Very early deep yellow. Fine commercial.	3 10	.25	525 .40	1025 .25	50	.25
GRATITUDE (Fischer) Salmon orange with yellow blotch. Tall and strong. An improved Barcarole.	2	.25	325	525	20	.25
HAUHINA (K. & M.) Deepest orange with golden yellow markings. Florets well placed on tall wiry stem.	1	4.00	3.50		1	.60
HARMAU (Both) Orange-red with rosy overtone. Ruffled.	10	.20 .80	425 .50	1025 .25	50	.25
HELEN EAKEN (K. & M.) Elegant cream, greenish sheen on lower petal. Six open on tall spike. Early and should be a good cutter.	1	1.00	.60			
HENRY DE GREEVE (K. & M.) Beautiful salmon orange with carmine feathering. 20 buds with 6 to 8 open on a tall spike. Heavy texture. Strong healthy grower and good propagator.	1	2.00	1.25	.75	10	.25 1.00
HIGHLAND CHIEF (Mair) Rich orchid lavender. Large florets. Very tall plant that may need staking.	1	.50	.35	.25	10	.25
HIGH LIFE (K. & M.) Tall ligh violet blue, deeper throat. Good grower. Very fine early blue.	2	.30	330	425		
HOKUS POKUS (K. & M.) Golden yellow, carmine throat markings Very unusual color combination. Early.	. 10	.20 .80	425 .50	1025 .25	40	.25
HOLLAND'S GLORIE (K. & M.) Deep salmon, yellow throat markings. Many open florets of heavy texture.	2	.25	425	1030	40	.25
INTRUDER (Graff) Tall, large exhibition type. Flame or scarlet red. Very outstanding	1	.50	.35	.25	5	.25
JEANIE (Pruitt) Clear rich pink; creamy yellow throat, white midribs.	2 10	.20 .80	425 .50	1025 .25	50	.25
JE MAINTIENDRAI (K. & M.) Velvety scarlet. Builds a tall fine spike with large florets. Good strong grower.	1	.50	.35	.25	6 25	.25 1.00
JOHANN STRAUSS (Salmon) Attractive light cochineal-red. Very early, Twelve open on a tall flower head.	$\begin{smallmatrix}1\\10\end{smallmatrix}$.25	230	325 .70	15	.25
JOHAN VAN KONYNENBURG (K. & M. Tall bright orange scarlet. Large showy blooms. Considered very fine.	. 2	.25 1.20	325 .70		50 500	.25 2.00
KAWATIRI (Pupich) Very large apricot and buff, shading to creamy yellow throat. Nothing to equal it in color. Sometimes crooks.	1		.75	.50	3	.25







MARGARET BEATON

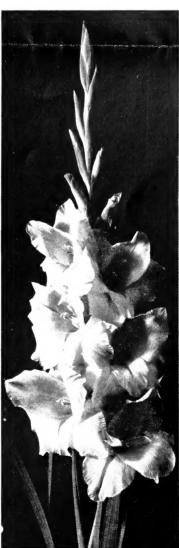
	Per		Med.	Small	Per	Blts.
KESTREL (Palmer) Light Salmon orange with creamy throat. Tall 20 bud spike. 8 to 10 open. Fine but foliage lacks good green color.	2 10	.25 1.00	425 .50	10–.25 .25	25	.25
KING LEAR (Palmer) Ruffled reddish purple, Tall wiry stem.	3 10	.25 .70	525 .40	1025 .25	50	.25
Pure shell pink with no markings. A very beautiful glad and good commercial.	10	.25	230	220 .80	15 100	.25 1.50
LADY JANE (Lake) Cream with yellow lip petals. Slightly ruffled.	2 10	.20 .80	425 .50	1025 .25	50	.25
LAJLA (K. & M.) Pure white with orange markings on creamy yellow blotch. Opens 6 to 8. Unusual.	2 10	.30	330	425 .50	30	.25
LAKE PLACID (Wilson) Creamy white with light yellow throat. A fine spike. Some consider it better than White Gold.	1	.25	2-,25	425	12	.25
LANCASTER (Palmer) Clear dark purple. Opens 8 slightly ruffled blooms on a tall straight spike.	1	.25	225	425	12	.25
LANTANA (Palmer) Orange & yellow shading to a golden throat. Good early cut flower.	10			.25	35	.25
Very early lavender with yellow throat.	2 10	.20	425 .50	1625 .25	50	.25
Opens 5-7 frilled blooms. Very fine, LAVENDER PRINCE (La Salle) Slightly ruffled, lavender mauve. Tall, strong growing plant. Opens six.	10	.25 1.00	425 .50	1030 .30	35	.25
LEADING LADY (Johnson) Creamy white; yellow throat. Picardy	2 10	.20 .80	425 .50	1025 .25	50	.25
sport and very fine. LIBRETTO (K. & M.) The first blue to produce extra large flowers. Color light blue shading to lighter throat. Well formed round florets reportly attached to great cribe.	1	4.50	3.50	3.00	1	.75
strongly attached to a good spike. Early. MAID OF ORLEANS (Pfitzer) White, cream throat, fine commercial variety.	3 10	.25 .70	525 .40	1025 .25	50	.25
MANCHU (Beatrice Palmer) Brilliant yellow overlaid with a flush of pink. Small red blotch. Ruffled blooms on a tall wiry stem. Dazzlingly showy.	2 10			.25 1.00	20	.25
MARGARET BEATON (Twomey) Snow white, Vermilion-pink blotch in the	3 10	.25 .70	525 .40	1025 .25	50	.25
throat. A real wonder Glad. MARTHA DEANE (Guille) Sensational clear medium yellow, small red line in throat. Tall and straight.	1	.25	.20	225	10	.25
MAYLING (Hatch) Pale light pink tinted lavender, beauti-	3 10	.25 .70	525 .40	1025 .25	50	.25
fully ruffled. Tall slender stem.					10	.25
MINSTREL (Palmer) Lavender-pink, sometimes slightly flecked. The largest lavender. Very fine.	1	.25	225	325	10	.23
Lavender-pink, sometimes slightly flecked.	2	.30		325 420	15	.25
Lavender-pink, sometimes slightly flecked. The largest lavender. Very fine. MISS WISCONSIN (Kruger)			.20			
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	Per	Large	Med.	Small	Per	Blts.
PHANTOM BEAUTY (Bastian) Light pink of formal type. 20 buds with 12 open on tall spike. Very fine.	1	.50	.35	.25	5 25	.25 1.00
PICARDY (Palmer) Clear soft salmon. One of the best of the older varieties and still very popular.	3 10	.25 .70	525 .40	1025 .25	50	.25
POLYNESIE (K. & M.) A pure salmon, deeper than Picardy, An ideal showy variety with all the qualities to become a great cut flower. 8 to 10 open, slightly ruffled blooms. Magnificent.	1	5.00	3.75	3.00	1	.60
PRESIDENT TRUMAN (Salmon) Light bright pink, Very large flower with many open at once. Unusually hne.	$\begin{smallmatrix}1\\10\end{smallmatrix}$.25 2.50	.20 1.60	225 1.20	25 100	.25 .75
PROSPERITY (Sylva) Light rose sport of Picardy. A fine tall grower that opens 8 large florets.	$\begin{smallmatrix}1\\10\end{smallmatrix}$.50	.35	.25 2.00	8	.25
PURITAN (Baerman) Fresh pure pink. Short flower head, but fine.	2 10	.20 .80	425 .50	1025 .25	50	.25
PURPLE SUPREME (Wilson) Bright purple; lighter picotee edge. RAVEL (K. & M.)	2 10 1	.20 .80	425 .50 .20	1025 .25 225	50 10	.25
Tall violet blue with throat marking, Large florets of heavy substance. Extra fine.	10 100	2.40	1.60	1.00 8.00	100	1.80
R. B. (Upton) Giant henna-brown on old rose base. A very fine smoky.	2 10	.20 .80	425 .50	1025 .25	50	.25
RED CHARM (Butt) Slightly deeper than medium red. Many open well-placed blooms on tall spike. Good.	10 10	.20 .80	425 .50	1025	50	.25
RED PENNY (Kadel) Orange red. Has value as an early cut flower. Good grower.	2 10		.20 .80	425	25	.25
RED RASCAL (Graff) Intense light red with a soft sheen. Petals are very heavy and ruffled. Impressive.	1		.75	.50	2 10	.25 1.00
RED WING (Wright) Rich scarlet, shading deeper in throat. Large, slightly ruffled florets well placed on a tall spike. Good propagator and will become a leading commercial.	1	2.50	1.75	1.00	1 10	.30 2.50
REWI FALLU (Fallu) Deep blood red. Very outstanding, though florets are rather loosely attached to spike.	3 10	.25	525 .40	1025 .25	50	.25
ROOSEVELT'S MEMORY (Salmon) Beautiful ivory white. Long flower head on tall stem. Huge florets of waxy tex- ture. Very fine.	1	.75	.50		4	.25
ROSA VAN LIMA (Pfitzer) A light rose pink. Good commercial.	3 10	.25 .70	525 .40 .20	1025 .25 230	50 10	.25
ROSE CHARM (C. Fischer) Pure rose with cream throat and mid- ribs. Long tapering flowerhead on long slender stem. Early. A good basket Glad.	1				10	.23
ROSE DELIGHT (Jack) Fine medium rose blooms on a tall wiry stem. A good early commercial.	3 10	.25 .70	.40	1025 .25	50	.25
ROSE O'DAY (Fischer) Unusual shade of lavender rose, Opens 10 florets in double row, Very distinctive.		.25	325	525	20	.25
ROSY RED (Knight) Lovely shade of deep rose red. Florets of heavy substance on tall spike.	10		.20	420 .40	15	.20
RUTH ANN (Woods) Net. Lavender pink shading lighter in the throat, with a deep orchid blotch. Large heavily ruffled blooms. Unusually beautiful.	1	4.00	3.00	2.50		
SALMAN'S GLORY (Salman) Rich creamy white with small cherry blotch. Large flowers and early bloomer.	2 10	.25	325 .70	420 .40	20	.25
SILVER WINGS (Ritsema) A white sport of Picardy. Ruffled, wide open florets. Very beautiful.	2 10	.25 1.00	425 .50	1025 .25	25	.25
SKYWAY (H. W. Stevens) Bright medium pink, a color we like unusually well. 5½ inch florets. Opens 7 on a fine straight spike. One of the very best.	1	2.50	1.50	1.00	1 10	.25 2.00
SNOWFLAKE (Pfitzer) Large pure white, opening 6 to 8 well placed blooms. A healthy grower.	1 10	.60	.40	.25 2.00	10 100	.50 4.00
SNOW PRINCESS (Pfitzer) A new white, Very outstanding.	3 10	.25 .70	.40	1025	50	.25
SPIC AND SPAN (Carlson) Ruffled deep pink florets on a 20 bud spike. Tall. One of the good new ones that stand the heat well.	10	.75	.60	3.20	6 25	.25 1.00
SPOTLIGHT (Palmer) Medium yellow with small scarlet blotch.		.20 .80	.50	1025	50	.25
STOPLIGHT (Lins) Brilliant red. A very impressive spike.	10	.25	.40	.25	50	.25
SUNLIGHT (Spiller) Delicate pink which blends to a large golden throat, giving the effect of bright light orange. Slightly ruffled.	1	.35	.25	230	5	.25
SUNSPOT (Roberts) Light apricot-buff with rose-red spot in the throat. 7 to 8 large ruffled florets open. Tall stems, good grower and propagator.	10	.75	.50	.30 2.40	10 30	.40 1.00
SURFSIDE (Winsor) Tall ruffled white with slight pencil markings in throat. A good cut flower,	3 10	.25 .70	525 .40	1025 .25	50	.25
SWING (K. & M.) Extra large florets of purest white. Florets well placed on a tall strong plant. Early blooming.	1	4.00	3.00		I	.50
TIVOLI (K. & M.) A soft rose, opening 8 to 10 large, wide open, well placed blooms. Tall. Extra fine.	1 10 100	.25 2.00	230 1.00	220 .60 5.00	15 100	.25 1.00

	Per	Large	Med.	Small	Per	Blts.
TOPFLIGHT (LaSalle) Soft rose pink that is different. An extremely beautiful Glad with formal arrangement.	1	1.50	1.00	.75		
TREASURE ISLAND (Lins) Light orchid pink. Large beautifully formed and ruffled blooms. Tall and always straight stem.	1	.75	.50	.25	2 10	.20 .75
TROCADERO (Lins) Clear salmon orange or pale carrot color. A very unusual color. Fine plant habits.	1	.75	.50	.25	3 10	.20 .50
UHU (K. & M.) Smoky rose salmon, flaked bronze, with attractive cream throat. Large florets. 6 to 8 open on tall spikes.	2	.30	220	320	20	.20
VANGOLD (Van Voorhis) Deep yellow, no markings. Straight, tall stems. Early and good cut flower variety.	2	.25	425	1030	20	.20
VENEDA (Milo) Beautiful soft light rose with a cream blotch. 8 open on a fine tall spike, Unusually fine variety,	1	1.00	.75	.50	3	.25
VICTORY QUEEN (Wilson) Beautiful salmon peach with cream throat. Nicely ruffled. One of the most beautiful.	2 10		.30	.20 .80	15	.25
VIRGIN (Lins) Large white of heavy substance. 6 to 8 blooms open on a tall spike. Very fine.	1	.35	.20	220	5	.20
VREDE (K. & M.) Color is pure white. Large florets, slightly ruffled, well placed on a strong wiry stem. Many open. Looks very promising.	1	.75	.50	.35	3	.25
WEDGEWOOD (C. Fischer) Ruffled blue lavender of medium size. Well liked and good for floral work.	1		.25	230	10	.25
WHITE CHRISTMAS (C. Fischer) Heavily ruffled white with a cream cast in the throat, 6 to 8 open florets of waxy texture. Placement not always perfect but one of the most beautiful.	1	.50	.35	.25	10	.25
WHITE GOLD (Scheer) Rich cream blending to gold throat.	2 10	.20	425	1025 .25	50	.25
WHITE SATIN (Koerner) Pure cream white with white stamens and pistil. A true face up. Thin wiry stem. An outstanding miniature.			ze bu	lb, 3 for	.30	
WINSTON (Palmer) Beautiful ruffled cream white; lemon throat,	3 10	.25	525 .40		50	.25
YELLOW HERALD (Pfitzer) Amber yellow, slight carmine markings. Early. Said to be an improved Gate of Heaven.	2 10	.20	425 .50	1025 .25	40	.25





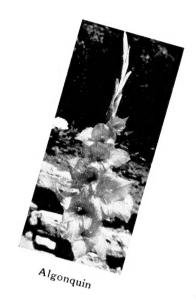


HIGHLAND CHIEF





Chamouny





Libretto



Gratitude



Gen. Eisenhower



Patrician

Free Garden Information

Folder A, a product of the Minnesota State Horticultural Society, is a condensed form of garden information that is unusually useful and practical. We will send this to you FREE with every order of \$2.00 or more. It contains information on fruits, vegetables, flowers, trees and shrubs, giving recommended varieties and spray program for each. Controls are given for thrip, Rose blackspot, crown rot of Iris, blight of Peonies and Lilies, cutworms, pocket gophers, moles, rats, grasshoppers, dandelions, rabbits, mice and many other controls too numerous to mention. It also tells what plants are suitable for rock gardens, what plants endure shade, planting distances for fruits, and vegetable varieties recommended for the home freezer. In fact you will want to keep this folder handy for reference at all times.



Roosevelt's Memory

WHOLESALE PRICE LIST - Not Prepaid

We offer here a list of choice and newer Gladiolus that are "Tops" for growers, retailers and florists. They are silt grown in the St. Croix valley of eastern Minnesota. Hand cleaned and state inspected. All wholesale orders are filled with hand selected stock, the same as we do with retail orders. Our bulbs are clean and bright, disease and thrip free.

TERMS: Prices quoted are F.O.B. Hastings, Minn. All stock subject to prior sale. 250 bulbs at the 1000 rate. 25 bulbs at the 100 rate on items priced at \$5.00 per 100 or more. We ask 25% down payment with order and balance before shipment.



MAYLING

GUARANTEE

WE MAKE EVERY EFFORT to send out only disease free, true to name stock and are confident that the quality of our bulbs is equal to the best produced anywhere. However, as the planting and care of stock sold by us is beyond our control, we cannot be in any way responsible for results after planting. Any complaint must be made within 7 days after arrival of your order.

Our field plantings as well as the bulbs in storage are state inspected and have been certified to be free of disease and insect pests. In addition every bulb in every order is hand selected. We have many satisfied customers and are sure that we can please the most discriminating buyer.

	Per	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Blts
Adoration	10	\$	\$	\$ 2.50	\$ 1.50	\$ 1.00	100	\$ 3.00
Amrita	100	3.50	3.00	2.50	1.50	1.00	Qt.	2.00
Belle Jaune	10				6.00	4.00	100	10.00
Black Opal	100				1.00	.75	Qt.	2.00
	1,000				7.00	4.00		
Burma	100	4.50	3.50	2.80	2.00	1.50	1/2 Pt.	1.25
	1,000				12.00	9.00	Qt.	4.00
Benjamin Britton	10		* * * *		8.00	6.40	10	1.50
Camrose	100	4.00	3.00	2.50	1.50	1.00	Qt.	2.50
	1,000				9.00	6.00		
Chamouny	100	4.00	3.50	2.50	2.00	1.50	Qt.	2.00
Crinkle Cream	1,000				15.00	12.00	1/2 Pt.	1.50
Elizabeth the Queen	100	4.50	3.50	2.80	2.00	1.50	1/2 Pt.	1,25
	1,000				12.00	9.00	Qt.	4.00
Ethel Cave Cole	100	3.50	3.00	2.50	1.50	1.00	Qt.	2.00
Fairy Butterfly	100	4.00	3.00	2.50	2.00	1.50	1/2 Pt.	1.50
Gardenia	100	3.50	3.00	2.50	1.50	1.00	Qt.	2.00
Gen. MacArthur	100	3.50	3.00	2.50	1.50	1.00	1/2 Pt.	1.00
	1,000				10.00	7.00	Qt.	3.00
Harmau	100	3.50	3.00	2.00	1.00	.75	1/2 Pt.	1.00
	1,000				8.00	5.00	Qt.	3.00
Henri de Greeve	10				8.00	6.40	100	10.00
Hokus Pokus	100		4.00	3.00	2.00	1.50	1/2 Pt.	2.00
Johan Van Konynenburg	100	4.50	3.50	2.80	2.00	1.50	1/2 Pt.	1.50
	1,000				12.00	9.00	Qt.	5.00
Kestrel	1,000				15.00	12.00	Qt.	5.00
Lady Boo	100				4.00	3.00	1,000	5.00
Lady Jane	100	3.50	3.00	2.50	1.50	1.00	Qt.	2.00
Leading Lady	1,000				11.00	8.00	Qt.	4.00
Mayling	100	3.00	2.50	2.00	1.00	.75	Qt.	2.00
, ,	1,000				8.00	5.00		
Orange Delight	100	3.00	2.50	2.00	1.00	.75	Qt.	4.00
Oriental Pearl	100	4.50	3.50	2.80	2.00	1.50	½ Pt.	2.00
Oriental Feat	1,000				15.00	10.00	Qt.	6.00
Dandous	100		3.50	2.50	1.80	1.20	Qt.	4.00
Pandora Patrician	100	4.50			3.60	2.80	100	7.50
Pfitzer's Century	100				8.00	6.00	1,000	15.00
Pres. Truman	100				10.00	8.00	1,000	18.00
Purple Supreme	1,000				10.00	7.00	1/2 Pt.	1.00
Ravel	100				5.00	4.00	Qt.	20.00
Red Charm	100		3.60	2.50	1.80	1.20	√2 Pt.	1.25
Rewi Fallu	100		3.50	2.50	1.80	1.20	Qt.	2.00
Rosa Van Lima	100	3.50	3.00	2.50	1.50	1.00	Qt.	2.00
					18.00	12.00		
Silver Wings	1,000				12.00	9.00	√2 Pt.	1.25
Spotlight	1,000	3.00	2.50	2.00	1.00	.75	Qt.	2.00
Stoplight	1,000	3.00	2.30	2.00	8.00	5.00	Pk.	12.00
Timali	100				4.00	3.00	1,000	5.00
Γivoli	1,000				30.00	20.00		5.00
W. 1 O					4.00			
Victory Queen	100				4.00	3.00	1,000	6.00



Minstrel



Crinkle Cream



Lancaster



Pandora

Various Seasons at Croix Farms

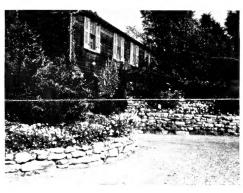
Reproduced from colored Kodachrome slides



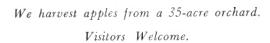
Peony Time



Apple Harvest Time

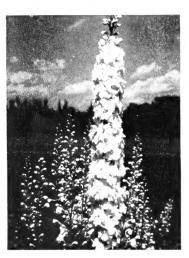


Summer Time





Apple Blossom Time



Delphinium Time



Lilac Time